

USACE

2026/27

THE CHARITIES CAMPAIGN CODE



AIMS, VALUES & GOALS



A RECAP OF OUR AIMS

1. To raise money for our three student nominated charities
2. To raise awareness of our charities within the student body and advocate for the work they do
3. To offer opportunities for students to contribute to our fundraising efforts and access events
4. To support both individuals and groups within the student body in their fundraising efforts

VALUES

RESPONSIBILITY

- To the campaign and the work we do
- To time manage- show up to meetings on time
- To actively listen- give full attention to other members when they are talking
- To respect other's opinions and ideas



COURAGE

- To put forward opinions and new ideas
- To counteract others with suggestions
- To inform others if a mistake has been made, in a polite and constructive manner

HONESTY & INTEGRITY

- To say if you are struggling, whether it is with a responsibility or confidence in completing a certain task – we are here to support each other
- To take responsibility and communicate, if you are unable to do tasks, so that alternative plans can be made



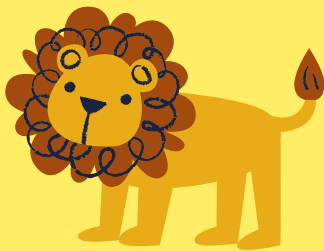
COMMITMENT

- To work together towards both personal and Campaign goals and aims
- To bring commitment to the Campaign and your role
- To be willing to help others and offer your time when you are able to
- To bring enthusiasm to the Campaign from meetings to running events



Goals

This year each of you will set goals to advance our fundraising efforts through collaboration and creativity - these goals will look different for each role!



Examples could include:

- expanding our network for collaborations in St Andrews
- exploring new ideas for evolving student interests and needs
- scaling or adapting events to raise more money
- ETC.

